



SAINT ANTHONY GREEK ORTHODOX CHURCH

778 South Rosemead Boulevard, Pasadena, California, 91107 · 626.449.6943 · www.saint-anthonys.org



July 15, 2018

Dear Prospective Sponsor,

We are pleased to announce that the 60th Annual Pasadena Greek Fest sponsored by Saint Anthony Greek Orthodox Church will be held September 21, 22, and 23, 2018 at the Saint Anthony Church grounds. The Pasadena Greek Fest is the major fundraising event that supports Saint Anthony and its programs. Saint Anthony operates as a 501(c)3 entity and your donations are tax deductible (Tax ID #95-3764229).

Pasadena Greek Fest is a three-day event featuring authentic Greek food, live music, entertainment, and vendors offering a variety of unique items. Founded in 1958 by members of Saint Anthony Greek Orthodox Church, Pasadena Greek Fest has served as a means for members to share their culture with the San Gabriel Valley community and beyond.

We are excited to provide you with this opportunity to become a sponsor of the 2018 Pasadena Greek Fest. Your sponsorship will help ensure that we have a successful festival. The primary sources of funding for the event are obtained from corporate sponsors, product donations, and revenue from admission tickets and the various food booths. Projected attendance for 2018 is over 5,000 guests. All Pasadena Greek Fest proceeds go to fund the various programs sponsored by the Saint Anthony Church, which include cultural, educational, and community outreach programs.

We are offering you the opportunity to partner with us through one of our sponsorship packages. Please review the package descriptions and fill out and return the sponsorship form. If you have any questions, please feel free to contact us at 626.487.7072. For further information about the event, visit us at www.pasadenagreekfest.org.

Thank you for your consideration,

John Vidalakis
Parish Council President
Saint Anthony Greek Orthodox Church



SPONSORSHIP PACKAGES

September 21-23, 2018

PLATINUM SPONSOR - \$ 10,000

- 2-page Ad (8" x 11") in the Fest Circulation
- Logo on the front page of the Fest Circulation
- Exclusive Primary Banner at the Fest entrance
- Live on-stage public address system mentions during the Fest
- 100 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Logo on www.pasadenagreekfest.org homepage and sponsor page

GOLD SPONSOR - \$ 5,000

- Full page Ad (5" x 8") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- Live on-stage public address system mentions during the Fest
- 100 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all web site announcements and emails
- Logo on www.pasadenagreekfest.org homepage and sponsor page

SILVER SPONSOR - \$ 2,500

- Half-page Ad (5" x 4") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- 50 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all web site announcements and emails
- Logo on www.pasadenagreekfest.org homepage and sponsor page

BRONZE SPONSOR - \$ 1,500

- Half-page Ad (5" x 4") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- 25 complimentary admission tickets
- Logo on www.pasadenagreekfest.org homepage and sponsor page

DONOR - \$ 500

- Quarter-page Ad (2.5" x 2") in the Fest Circulation
- 10 complimentary admission tickets
- Logo on www.pasadenagreekfest.org homepage and sponsor page



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SPONSORSHIP FORM

September 21-23, 2018

SPONSOR INFORMATION

Print name exactly as you would like it to appear in publications:

SPONSORSHIP LEVEL Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500 Bronze: \$1,500
Donor: \$ 500 Friend: \$ _____ All donations are appreciated.

CONTACT NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

EMAIL & PHONE _____

SIGNATURE _____

PAYMENT INFORMATION

PAYMENT OPTIONS Check (payable to Saint Anthony Greek Orthodox Church)
Visa MasterCard American Express AMOUNT \$ _____
Card Number: _____ Exp. _____ CSV _____
Name (as appears on card): _____
Signature: _____

INSTRUCTIONS FOR SUBMISSION

- This form and payment are due via mail, email, or fax to Saint Anthony Greek Orthodox Church
MAIL: Attention: Sponsors • 778 South Rosemead Boulevard, Pasadena, CA 91107
EMAIL: PGFponsors@gmail.com • FAX: 626.449.6974 • PHONE: 626.487.7072
- Logo artwork is due by **August 27, 2018**. Please email camera-ready artwork in JPEG format to PGFponsors@gmail.com

FOR OFFICE USE ONLY:

Date Received _____ Completed Form Submitted Paid in Full
Balance Due _____ Credit Card Processed Check #
Notes:



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