



July 1, 2016

Dear Prospective Sponsor,

We are pleased to announce that the 58<sup>th</sup> Annual Pasadena Greek Fest sponsored by Saint Anthony Greek Orthodox Church will be held September 23, 24 & 25, 2016 at the Saint Anthony Church grounds.

Pasadena Greek Fest is a three-day event featuring authentic Greek food, live music, entertainment, and vendors offering a variety of unique items. Founded in 1958 by members of Saint Anthony Greek Orthodox Church, Pasadena Greek Fest has served as a means for members to share their culture with the San Gabriel Valley community and beyond.

We are excited to provide you with this opportunity to become a sponsor of the 2016 Pasadena Greek Fest. Your sponsorship will help ensure that we have a successful festival. The primary sources of funding for the event are obtained from corporate sponsors, product donations, and revenue from admission tickets and the various food booths. Projected attendance for 2016 is over 5,000 guests. All Pasadena Greek Fest proceeds go to fund the various programs sponsored by the Saint Anthony Church, which include cultural, educational, and community outreach programs.

We are offering you the opportunity to partner with us through one of our sponsorship packages. Please review the package descriptions and fill out and return the sponsorship form. If you have any questions, please feel free to contact us at 626.390.1149. For further information about the event, visit us at [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org).

Thank you for your consideration,

John Vidalakis  
Parish Council President  
Saint Anthony Greek Orthodox Church



## SPONSORSHIP PACKAGES

*September 23, 24 & 25, 2016*

### PLATINUM SPONSOR - \$ 10,000

- 2-page Ad (8" x 11") in the Fest Circulation
- Logo on the front page of the Fest Circulation
- Exclusive Primary Banner at the Fest entrance
- Live on-stage public address system mentions during the Fest
- 100 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all website announcements and emails
- Logo on [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org) homepage and sponsor page

### GOLD SPONSOR - \$ 5,000

- Full page Ad (5" x 8") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- Live on-stage public address system mentions during the Fest
- 100 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all web site announcements and emails
- Logo on [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org) homepage and sponsor page

### SILVER SPONSOR - \$ 2,500

- Half-page Ad (5" x 4") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- 50 complimentary admission tickets
- Logo on all Fest flyers and posters
- Inclusion in all press releases
- Inclusion in all web site announcements and emails
- Logo on [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org) homepage and sponsor page

### BRONZE SPONSOR - \$ 1,500

- Half-page Ad (5" x 4") in the Fest Circulation
- Logo on Sponsorship Banner at the Fest
- 25 complimentary admission tickets
- Logo on [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org) homepage and sponsor page

### DONOR - \$ 500

- Quarter-page Ad (2.5" x 2") in the Fest Circulation
- 10 complimentary admission tickets
- Logo on [www.pasadenagreekfest.org](http://www.pasadenagreekfest.org) homepage and sponsor page



SAINT ANTHONY GREEK ORTHODOX CHURCH  
778 South Rosemead Boulevard, Pasadena, California 91107



# SPONSORSHIP FORM

September 23, 24 & 25, 2016

## SPONSOR INFORMATION

Print name exactly as you would like it to appear in publications:

\_\_\_\_\_

SPONSORSHIP LEVEL  Platinum: \$10,000  Gold: \$5,000  Silver: \$2,500  Bronze: \$1,500  
 Donor: \$ 500  Friend: \$ \_\_\_\_\_ All donations are appreciated.

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

EMAIL & PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## PAYMENT INFORMATION

PAYMENT OPTIONS  Check (payable to Saint Anthony Greek Orthodox Church)  
 Visa  MasterCard  American Express AMOUNT \$ \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ CSV \_\_\_\_\_  
Name (as appears on card): \_\_\_\_\_  
Signature: \_\_\_\_\_

## INSTRUCTIONS FOR SUBMISSION

- This form and payment are due via mail, email, or fax to Saint Anthony Greek Orthodox Church  
MAIL: Attention: Sponsors • 778 South Rosemead Boulevard, Pasadena, CA 91107  
EMAIL: [sponsors@pasadenagreekfest.com](mailto:sponsors@pasadenagreekfest.com) • FAX: 626.449.6974 • PHONE: 626.390.1149
- Logo artwork is due by **August 1, 2016**. Please email camera-ready artwork in JPEG format to [sponsors@pasadenagreekfest.org](mailto:sponsors@pasadenagreekfest.org).

### FOR OFFICE USE ONLY:

Date Received \_\_\_\_\_  Completed Form Submitted  Paid in Full  
Balance Due \_\_\_\_\_  Credit Card Processed  Check #  
Notes:



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